

Heart of America Chapter – A048
Barbershop Harmony Society
Kansas City, Missouri
Minutes for Board of Directors Meeting
March 9th, 2015

Location: St. Thomas More Catholic Church, 11822 Holmes Road, Kansas City MO 64131

Meeting called to order at 6:15 PM by President Carter Combs.

Board Members present at that time:

Carter Combs (President), John Erwine (Imm. Past Pres), Jerry Meier (Membership VP),
Marlin Weidler (Exec VP), Mike Mathieu (Program VP), Jim Porter (Secretary),
Harvey Shapiro (Treasurer).

Board Member Connected by Telephone (out of town)

Brad Dawdy (Music VP).

Board Members Arriving by 6:25 PM:

Ted Simon (Marketing VP).

Board Members Absent:

Mike Schumacher (Oper. VP),
Tony O'Brien (At Large), Steve Keisker (At Large), Bob Velazquez (At Large).

Harry Stewart was invited to come on as an at-large board member, but has resigned that position.

The minutes for the previous meeting on February 9th, 2015 were prepared in printed form by secretary Jim Porter. These were accepted as presented without any changes.

Treasurer Harvey Shapiro presented his report for February. Jim Porter assisted.

Total income for month	\$ 3,523.35;	total expenses	\$ 3,954.14.
Unrestricted funds (members or social fund) available:	\$ 5,363.80.		
Restricted funds (operating fund) available:	\$ 8,130.27.		
Designated funds:	Net on deposit:	\$ 100.00.	
Total in checking account:	\$ 2,314.88,		
Total in Truman Foundation:	\$11,279.19;	Total:	\$13,594.07.

The report was placed on file for audit as presented.

Membership Report (Jerry Meier) Written report.

Harmony Explosion (February 21st). Icy weather forced a change in plans for this event, which was reduced to an afternoon session (no lunch was served). The program featured a parade of quartets, 40 quartets participated (160 individuals from 2 middle schools and 6 high schools). Medals were offered to all participants (there were not enough on hand, some remain to be delivered to the schools). Originally 200 signed up, so the event was generally hailed as a success despite the change in plans. Three of the top scoring quartets performed for the chapter on Tuesday evening Feb. 24th and are slated to appear in the chapter spring show on April 11th.

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Membership Report (Cont.)

New Members: Ron Willard was approved as a new member by a unanimous voice vote of all present.

Potential members: Richard Matthis, Michael Beck.

Eleven other men were identified as invited guests and potential members.

Guest Nights: A schedule for 2015 was presented, next guest night is April 14th.

Music Team Report (Brad Dawdy) Oral report, by telephone.

It was noted that Brad has taken a job in Tulsa, OK and will therefore be away from the area for the next 12 months.

The music team met March 6th and also on March 8th.

The lineup for the spring show is now set. It will include a tribute for recently deceased Dan Henry. There was some discussion of how to handle this and remain sensitive to the wishes of the family. Sheri Hart will provide coaching assistance with the choreography for the show (she was at the chapter meeting March 10th).

Operations Report (Mike Schumacher) Absent, report from president Carter Combs.

The work on the chapter trailer has not yet been completed. David Jobe is no longer being considered. Mike is pursuing other options for getting this work done.

Marketing Report (Ted Simon) Oral report.

Publicity for Spring Show: Ted has contacted several radio stations in the area to study options available for radio spot ads for the show. There are a variety of options available, some with significant cost, others free or at a low cost. For example, KKFI offers a reciprocal agreement where they place show promotional material on their Website in exchange for us promoting the radio station on our Website. WDAF offers a similar reciprocal agreement where we promote the station among our friends in exchange for their putting show ads on the air. There was a lengthy discussion on the options available. While nothing was decided at the meeting, all agreed it was a worthwhile thing to pursue, and Ted will continue negotiations. A need was to identify what amount there was in the budget for this kind of publicity. The budget provides \$2,200 for all manner of publicity, including the cost of mailers, posters, etc. already incurred. It was also noted that several stations will work for us if we are identified as a "community based group". It was suggested we look to support the Alzheimer's association in addition to the Salvation Army and Children's Mercy Hospital.

Program Vice President (Mike Mathieu) Oral report.

A Spring Fling event is being planned for Tuesday, April 14th, our next Guest Night and the first meeting after the show. In the February meeting, several ideas were put out for guest night activities, including a revival of the Spring Fling and Bush League quartet programs. Ideas were also presented for publicizing Guest Nights to the general public, either via free radio spots (where available) or by social media.

Singing Valentines (John Erwine) Written report.

The report presented was the final accounting for this program for 2015.

It showed a net revenue of \$3,130 and net total expenses of \$961.31, leaving a net profit of \$2,168.69.

From that, the report showed the Sweet Adelines share was \$97.59 and the donation to Children's Mercy was \$917.17.

A motion to round these numbers up to \$100 for the SA's and \$1000 for CMH was made and passed by voice vote.

Mike Mathieu volunteered to make an appeal to the members present at the March 10th chapter meeting to add to the gift to Children's Mercy. (At that meeting, over \$200 was collected, so the hospital will receive a \$1,200 donation.)

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Events Summary (Carter Combs)

Spring Show 2015: (Apr. 11th): It was noted that this is the 5th year we have done the show at Yardley Hall, and the 2nd year of a 3-year agreement. We are thus locked in for 2016, but may consider alternate locations in future years. The Heartbeats will provide lunch for the show participants, in a manner similar to the Salvation Army Caravan. Then, individual members ordered a lunch which the Heartbeat ladies prepared per that order for each member. There was discussion as to how to do the tribute for Dan Henry. The need to get agreement from his wife Estyl and the other members of the Tone-Henge quartet was noted. Possibly Fox News 4 Anchor Phil Witt will be a part of this tribute. It was noted that JCCC will provide a video recording of the show for a fee. It was agreed that would be useful for publicity for future shows. No contract has yet been signed with Forefront, the quartet planned for the 2016 show.

Music in the Park: (July 12th): Final confirmation has been received from the City of Overland Park. Bob Velazquez, who lives within 2 blocks of the venue, will host an afterglow at his home. It was agreed that with an afterglow planned, there was no need for a picnic before the show. There will be a \$400 performance fee paid to the chapter for this show.

OLD BUSINESS:

Budget for 2015: President Carter Combs provided a printed report showing final budget numbers. After some discussion, the budget was approved by a voice vote as presented.

NEW BUSINESS:

Orval Wilson Scholarship: As of the date of the meeting, no one has applied for this scholarship. The deadline for the early bird enrollment is March 17th. It was agreed to invite members to apply at the March 10th chapter meeting.

Possible Show Oct 2nd: Society President Don Fuson proposed in an E-Mail prior to the meeting we schedule a show that would include the Swedish Sweet Adeline quartet Vocality, as they are seeking to do several shows in the USA prior to the Sweet Adelines International Convention the following weekend in Las Vegas. (That weekend is also the date for our district convention.) The show would not have tickets and there would be no compensation to the chapter. The venue would likely be a church or similar organization with an auditorium adequate for the show and available free or at a nominal cost. The show would be ideal for the chapter to do its contest set before a live audience just prior to the competition at the district convention. Other quartets could also be included such as Zing or Heat. It is possible there could be a free-will offering which would provide an honorarium for the visiting quartets. In the ensuing discussion, it was agreed this was an idea worth pursuing. Identifying a venue is a first priority. Don Fuson offered to discuss the matter further with the board, and a meeting was set for 6:30 PM the next day (March 10th) for that purpose. That meeting was attended by Don and 7 board members (Carter C, John E, Ted S, Mike M, Mike S, Harvey S & Jim P). It was then agreed that there ought to be a freewill offering and that the traveling quartets receive an honorarium.

David Hokansen has donated \$200 to the chapter, it was agreed this ought to go to revive the President's Fund.

The meeting was adjourned at 8:05 PM.

The next meeting is scheduled for Monday, April 13th, 2015.

James R. Porter
Secretary