

HOA Board of Directors Minutes: Jan 14, 2019

Present: Mike Schumacher (Pres.), Barry Sanders(Immediate past Pres), John Braden (VP Music), Steve Keisker (VP Operations, arr. 7:00), Harvey Shapiro (Treas), Adam Singleton (VP Marketing/PR), Tom Hadley (Secr.), John Erwine (member at large), Vince Perry IV (member at large),, Greg Busch (member at large), Marty Oldehoeft (member at large, arr. 6:50)
By Phone: Don Fuson (VP membership)

Absent: None

Open: 6:07 PM

1. Motion to approve minutes of Dec 10, 2018 was made by John Braden, seconded by Barry Sanders and motion passed unanimously.

Reports

1. Treasurers Report: (Attached)

Prepared by Jim Porter and presented by Harvey Shapiro. Harvey began by explaining how to follow the financials. Total funds in the cash account amounted to \$19,994.72. Included in this amount was \$8,491.50 in the Truman fund (restricted). This amount included \$3,070.03 set aside for the purchase of sound equipment, and \$5,421.47 for the Dexter scholarship fund designated to be used to pay for a Harmony University registration.

Harvey also distributed the 2019 budget worksheet (prepared by Jim Porter) to Mike Schumacher for the budget committee to review and complete. Harvey mentioned that Jim Porter had already completed the Federal tax return for 2018. This is ready to be mailed before it's 05/15/19 due date.

The Installation banquet receipts in January were \$1,736.00, expenses were \$1,355.98 for the cost of the meals and \$299.45 for the award plaques. Total income to the chapter was \$80.57. The Holiday show earned \$2,666.93 for the Sweet Adeline chapter, and \$1,992.83 for HOA. The difference in these two amounts (\$674.10) was for music, costumes, comp. tickets, and refreshments purchased for HOA only.

2. Membership: Don Fuson sent out an email earlier in the day with some suggestions for marketing. Here is the text of the email:

A short list, sure to be expanded:

- a) Understand the current roster of HOA members
- b) "coach" for upcoming member renewals
- c) Contact/phone and then email each member who is overdue for renewals a little or a lot

- d) Also talk to the “inactives” about their condition and what help the chorus might do to get them back singing
- e) Consider additional outreach opportunities, and media channels, to identify new guests
- f) Consider a member “survey” to get names and emails of their friends, barber, brokers, etc. to enlarge the HOA Friends group for Guest Nights and Chapter Shows
- g) Sit with Jerry Meier about other aspects for calendar planning – joint chapter nights, guest nights, installation dinner, etc. during 2019 and into 2020
- h) Contact other chapter Membership VPs to compare some notes

The list can (obviously) be expanded, but those are a few thoughts as my report for this month.

Don

Mike Schumacher noted that in line with his goal of having no one-person committees, he will move to get some more help for Don with some of these ideas.

3. Marketing/PR: Adam provided a demo of some of the pages under consideration for the new website redesign. He is working with Joe Davis of ISevin (spelling?) Media on this project. He anticipates not rolling out the new website until at least after the Annual Show in March, and at that time a contract with I7 Media will be inked. He reported that the cost of the contract will be \$100/month for up to 10 hours of work.
4. Music Team (report attached): John Braden reported, among other things in the report, that we have commitments from Harmonium, Doublestuf, Dynamis, Flourish and Stand By for the Annual show. We discussed the need for a new stage manager for the show, as Jonathan Andrews, who has been filling that role, will now be performing with Doublestuf and also with the HOAC.

We discussed the costumes needed for the show, as well as the price of tickets that we should charge (see below for the motion).

We have 17 men committed to the HEP school in St. Joseph in February. John will check to see if the coaching classes have a time conflict with any Leadership classes at HEP.

John has purchased five, count 'em five, confetti guns for use in the Annual Show.
Oh, my!

5. Operations: See Attached Operations Report from previous Treasurer, Jim Porter.
6. Program: No report
7. Annual Show: A discussion about the price to charge for the annual show (March 16, 2019 at 2:00 and 7:00 PM) was held. John Braden made a motion to set the price at \$25/ticket, or \$20/ticket if a person buys 10 or more. Harvey Shapiro seconded the motion. The motion passed unanimously. Marlin Weidler will be handling ticket sales. His phone number is 913-782-4840.

Old business

8. Associate Director search committee of Bob Velazquez, Adam Singleton, Tony Strub and Marty Oldehoeft (and perhaps one other) will resume search soon.
9. Inventory listing: John Erwine has started this process. He and Steve Keisker will work on getting a listing of what “stuff” we have in our trailer.

New Business

- a. HEP – during the meeting, some other men committed to attending and now we have 20 committed men, so it is a go.
 - b. Budget: Mike and some others (unknown at this time) will work on a 2019 budget.
 - c. Chapter Resolutions: Mike Schumacher passed out a list of 6 motions as our 2019 Annual Resolutions. I do not have an electronic copy. The motions were regarding:
 - i. Legal Business
 - ii. Funds Acceptance
 - iii. Director Emeritus
 - iv. P.R.O.B.E.
 - v. Sunshine Guidelines
 - vi. Bank Account and Credit Card Signatories
- Greg Busch moved and Barry Sanders seconded a motion to approve these motions (resolutions) with one change – the Secretary will not be on the signature card for the checking account. The motion passed.
- d. A discussion about replacing the sound system was held. Steve Keisker said that this was not needed yet.
 - e. A discussion about the date of our next Board meeting ended with us keeping the normal date of the 2nd Monday in February, the 11th, at 6:00 at Blue Ridge Presbyterian.

There being no further business, a motion to adjourn by John Braden was made and seconded by Marty Oldehoeft. The motion passed. Meeting adjourned at 8:05 PM.

Submitted by Tom Hadley, chapter Secretary.